



Slow Food®

Swan Valley and Eastern Regions

A letter to our convivium members

in the year 2020

As a member of Slow Food, you will receive frequent international news and bulletins. In our busy lives, we often find it difficult to slow down and take time to read and reflect. However, it is definitely worthwhile taking a few minutes to read one particular email sent earlier this year.

The email includes **The Call to Action 2020** - a vision statement written by our International councillors with a strategy hypotheses for our future. It is intended to engage every level of the Slow Food network in order to measure and leverage our impact in order to create a better world.

It's a positive and purposeful document that realistically looks at our current world situation, that the Slow Food Manifesto warned us about 30 years ago.

- It emphasises the strength of our organisation that has spread to over 160 countries in 30 years and has developed a flourishing global network.
- It reminds us that what we do in our daily activities can collectively impact on the food system. In the context of crises we face, food is more than a victim or cause, it can be a solution.
- It encourages us to identify targets and hold ourselves accountable, increasingly important given the massive agroindustrial system.
- It encourages us to pursue 3 important goals:
 1. Defend biodiversity
 2. Educate the wider world
 3. Sustain our efforts and influence the public and private sectors.

The Call to Action is a reminder of our ultimate goal of Good, Clean and Fair food for ALL. The **Call to Action** helps us in the discussions leading us to this year six-months Terra Madre. As a convivium, we can still contribute and use the documents in the email in discussion with other members or in our convivium and send comments and proposals to: internationalcongress@slowfood.com.

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