

VENDOR INFORMATION PACK



Slow Food[®]
festival —
MUNDARING



WELCOME

Welcome to the Slow Food Festival Mundaring – Food, Wine & Spirits 2026.

The festival is a curated celebration of local flavour, ethical production, and community connection—bringing together growers, makers, chefs, and conscious consumers in a vibrant, immersive food experience rooted in the principles of good, clean, and fair food.

Set within the natural ambience of Mundaring Sculpture Park, the festival positions itself as a premium yet accessible regional food event—where provenance matters, stories are shared, and every bite reflects a deeper connection to land, culture, and sustainability.

The experience is designed to engage all senses—through artisan stalls, live cooking demonstrations, workshops, tastings, music, and storytelling—creating an atmosphere that is as educational as it is enjoyable.

At its core, the festival speaks to an audience that values:

knowing where their food comes from
Health conscious products
supporting local producers
sustainable and ethical consumption
meaningful, memorable social experiences

The Slow Food Festival Mundaring – Food, Wine & Spirits 2026 stands as a signature regional event that elevates food beyond consumption—transforming it into culture, connection, and conscious living.

This document outlines all operational, legal, and logistical requirements for participating vendors.

EVENT OVERVIEW

- **Date:** Sunday 18 October 2026
- **Location:** Sculpture Park, Jacoby Rd Mundaring
- **Trading Hours:** 11:00am – 9:00pm
- **Bump-in:** Sat 17 Oct 2pm - 4pm
- **Bump-in:** Sun 18 Oct 8am - 10:30am
- **Pack-down:** Sunday from 9:00pm - 11pm

VENDOR APPLICATION PROCESS

Participation in the **Slow Food Festival Mundaring – Food, Wine & Spirits 2026** is by Expression of Interest (EOI) and is subject to assessment by the festival organisers. Submission of an EOI does not guarantee acceptance.

To ensure a balanced and diverse festival experience, applications will be assessed against the festival's objectives, available spaces and vendor mix.

The application process is as follows:

1. Submit an Expression of Interest (EOI).
2. Applications are assessed by the festival organisers.
3. Successful applicants receive a Conditional Approval.
4. A \$300 vendor participation fee invoice is issued.
5. Payment is received and all required documentation is submitted and approved.
6. Final Confirmation is issued, securing your place at the festival.

The \$300 vendor participation fee is payable only by successful applicants and contributes towards the delivery and operation of the festival.

SITE ACCESS & SETUP

All vendors must check in on arrival
Vehicles must be removed from site after unloading
Stall setup must be completed prior to event opening
No late setup permitted without approval

STALL REQUIREMENTS

Vendors are responsible for:

Their own stall setup (marquee, food truck, tables, equipment etc.)
Power requirements (must be declared in advance)
Waste management within their allocated space
Compliance with all safety regulations

POWER & EQUIPMENT DECLARATION

All vendors must provide:

Equipment list
Power requirements (watts/amps)
Gas usage (if applicable)
Failure to declare accurately may result in:
limited power access or removal from site

FOOD SAFETY & COMPLIANCE

All food vendors must:

Hold relevant food handling certifications
Comply with local health regulations
Provide required permits and approvals (liquor license)
Maintain safe food storage and handling practices

INSURANCE REQUIREMENTS

All vendors must provide:

- Public Liability Insurance (minimum \$10M recommended)

Proof of insurance must be submitted prior to event approval.

8 **WASTE & SUSTAINABILITY**

Vendors must keep their area clean at all times
All waste must be disposed of in designated stations
Sustainable practices are strongly encouraged

9 **TRADING CONDITIONS**

Vendors must operate during all event hours unless otherwise authorised
Early pack-down is not permitted unless otherwise authorised
Pricing must be clearly displayed
Professional conduct is expected at all times

MARKETING & PROMOTION

Vendors are expected to actively promote their participation in the festival as part of their commitment to the event.
Confirmed vendors agree to share a minimum of three social media posts, reels or stories in the lead-up to the festival, using the official event name, supplied event assets where relevant, and tagging the festival account where possible.
Vendors must provide a short business bio, social media handles, logo, suitable photos/video, and permission for the festival to use supplied content for event promotion.

CANCELLATION POLICY

Vendor cancellations within agreed timeframe may forfeit fees
Event cancellation due to weather or force majeure:
limited liability applies

RISK ACKNOWLEDGEMENT

By participating, vendors acknowledge:

Outdoor event conditions (weather, terrain, etc.)
Shared operational environment
Responsibility for their own equipment and setup



ON-THE-DAY CONTACT

Event Coordinator: Ivan Gian-Piero

Phone: 0404 262 155

Email: TBC

NEXT STEPS

To participate, vendors must:

Complete the Vendor Expression of Interest Application Form

Submit required documentation (insurance, permits)

Receive confirmation and Conditional Approval

What Vendors Receive for Their Participation?

Participation in the festival provides vendors with an opportunity to showcase their products, connect with new customers and build relationships within the local and regional food and beverage community.

The festival aims to attract **up to 2,000 visitors throughout the day**, providing vendors with access to a steady flow of potential customers between **11.00 am and 9.00 pm**.

Vendor participation may include:

- An allocated festival site.
- Participation in a professionally managed festival celebrating quality local and regional food, wine, spirits and produce.
- Exposure to an anticipated audience of up to 2,000 visitors.
- Inclusion on the official festival website.
- Promotion through festival marketing and social media channels.
- Access to festival infrastructure, amenities and event management support.
- Entertainment and activities designed to increase visitor engagement and encourage longer stays.
- Opportunities to network and build relationships with producers, growers, wineries, distilleries, food vendors, chefs and industry partners.
- Increased brand exposure and opportunities to develop new customers and connections beyond the festival.

The festival is designed to provide vendors with more than a stall for the day – it is an opportunity to **sell, promote, connect and become part of a wider regional food community**.