



PARTNERSHIP OPPORTUNITIES GUIDE

WELCOME

Thank you for your interest in partnering with the **Slow Food Festival Mundaring 2026**.

The Slow Food Festival is more than a one-day event. It is a celebration of local food, wine, spirits, culture and community, bringing together producers, artisans, businesses and visitors to showcase the best of the Perth Hills.

As a valued partner, your organisation will play an important role in helping deliver an event that supports local producers, encourages sustainable food practices and strengthens our regional economy.

We invite you to join us in creating an unforgettable community celebration while connecting your business with a passionate and engaged audience.

About the Festival

Date: Sunday 18 October 2026

Location: Sculpture Park, Mundaring, Western Australia

The **Slow Food Festival Mundaring** celebrates the internationally recognised Slow Food philosophy of Good, Clean and Fair food for all. Visitors will enjoy:

- Local food producers
- Wine, beer and spirits
- Artisan products
- Cooking demonstrations
- Workshops and talks
- Live music and entertainment
- Family-friendly activities
- Community dining experiences

Why Partner With Us?

Partnering with the Slow Food Festival is an opportunity to connect your organisation with one of the Perth Hills' premier food and lifestyle events.

Your support helps strengthen local business, celebrate regional producers and create a vibrant community event that benefits everyone.

As a Festival Partner, your organisation can:

- Increase brand awareness
- Reach new customers
- Showcase products and services
- Demonstrate community leadership
- Support local producers
- Align with sustainable food values
- Build long-term relationships with the community
- Gain valuable promotional exposure before, during and after the festival

Our Audience

The festival attracts an engaged audience interested in:

- Food and wine
- Local produce
- Sustainable living
- Arts and culture
- Tourism
- Family experiences
- Community events

Marketing promotion includes:

- Festival website
- Social media campaigns
- Media releases
- Community partnerships
- Print and digital marketing
- Tourism promotion
- Event signage

PARTNERSHIP OPPORTUNITIES

Whether you're a small local business or a major organisation, there's a partnership opportunity to suit your objectives.

Diamond Partner

Investment: \$7,500

Ideal for organisations seeking premium exposure and leadership recognition.

Benefits include:

- Premier logo placement
- Premium website recognition
- Major social media campaign
- Event signage
- MC acknowledgements
- VIP invitations
- Promotional opportunities
- Recognition across festival marketing

Gold Partner

Investment: \$4,000

Designed for businesses seeking significant promotional exposure throughout the campaign.

Benefits include:

- High-profile branding
- Website promotion
- Social media recognition
- Event signage
- MC acknowledgements
- Festival recognition

PREMIER PARTNER

Diamond

\$7,500

Our premier partnership opportunity, offering the highest level of visibility and recognition across the festival campaign and event.

Limited availability

MAJOR PARTNER

Gold

\$4,000

A major partnership providing strong brand presence and recognition before, during and after the festival.

High-impact recognition

PARTNERSHIP OPPORTUNITIES

Silver Partner

Investment: \$1,500

An excellent opportunity for businesses wanting to support the festival while increasing brand visibility.

Benefits include:

- Website listing
- Social media promotion
- Event recognition
- Sponsor acknowledgement

Festival Friend

Investment: \$250

Perfect for businesses wishing to support the festival and demonstrate their commitment to the local community.

Benefits include:

- Sponsor acknowledgement
- Website listing
- Community recognition

SUPPORTING PARTNER

Silver

\$1,500

An accessible partnership for businesses and organisations seeking meaningful festival exposure and community connection.

Community-focused visibility

COMMUNITY PARTNER

Festival Friend

\$250

A community-level opportunity for smaller businesses and organisations wishing to contribute to the success of the festival.

Every contribution matters

SPONSORSHIP RECOGNITION

Your partnership begins well before Festival Day.

Before the Festival

- Website promotion
- Social media campaigns
- Media releases
- Email marketing
- Digital advertising
- Sponsor announcements

During the Festival

- Event signage
- Stage acknowledgements
- MC recognition
- Promotional opportunities
- Sponsor visibility throughout the event

After the Festival

- Thank-you campaign
- Website acknowledgement
- Social media recognition
- Event photography
- Partnership recognition

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PARTNERSHIP PROCESS

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Our sponsorship process has been designed to make partnering with the festival simple and transparent.

Step 1

Submit a Partnership Expression of Interest.

Step 2

Meet with the Sponsorship Coordinator to discuss your marketing objectives.

Step 3

We'll recommend the partnership package best suited to your organisation.

Step 4

Complete the Partnership Agreement.

Step 5

Receive your invoice and partnership confirmation.

Step 6

Provide your logo, business profile and promotional material.

Step 7

Your organisation becomes an official Festival Partner and promotion begins

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WHY BUSINESSES CHOOSE TO PARTNER

9 Festival Partners don't simply purchase sponsorship—they invest in meaningful community connections.

Partnership provides opportunities to:

- Increase brand awareness
- Connect with new audiences
- Strengthen community reputation
- Demonstrate corporate social responsibility
- Support local producers
- Promote sustainable food values
- Build lasting business relationships

BECOME A FESTIVAL PARTNER

We'd love to discuss how we can tailor a partnership that aligns with your business goals. Whether you're interested in brand exposure, community engagement or supporting a unique regional event, we'd welcome the opportunity to work with you.

SPONSORSHIP ENQUIRIES

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